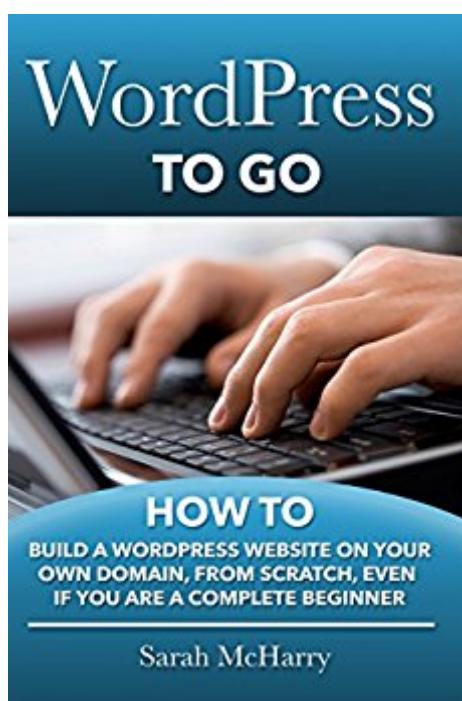The book was found

# WordPress To Go - How To Build A WordPress Website On Your Own Domain, From Scratch, Even If You Are A Complete Beginner

# Synopsis

NOW UPDATED FOR 2017!If you are a small business owner or a hopeful Internet entrepreneur, then you know you need a professional website.The first challenge is, how do you build that website without needing to learn how to do computer programming or having to sell your first-born to get a website built for you?The second challenge is, how do you get a professionally-designed and beautiful website built that won't cost you mega-bucks per month to maintain?Because let's face it, it is hard to justify the high costs of building an elaborate website, when you are not yet sure a website will be a good investment of your time and money. The good news is that there is a better - and much less expensive - way to get a beautiful website made, with just a few clicks of your mouse. WordPress started in 2003, with the goal of providing ordinary people a simple way to build a website for free. Today, WordPress is being used on millions of websites, including those of many Fortune 500 companies. The beautiful thing about WordPress as a website content management system is that it is a fully-customizable experience, and it is very easy to use. WordPress Themes define how a website will look - they cover website layout, color schemes, font colors, and page display elements. With over 2,000 Themes currently available, it is very easy to change the appearance of a website. With just the click of a mouse button you can change the look, feel and layout of your entire website without affecting the content. What used to take days to get looking right, now takes only minutes. WordPress Plugins add functionality to a website - what you want the website to do for you or your visitors. With over 43,000 Plugins available, you will find that you can make your website do a lot of specialized tasks for you or your visitors. And with the power of plugins, you can add functionality to your website - track users and what they do, take online orders, manage content in new and unique ways - and more. Again, all with the click of a mouse button. Now a #1  Best Seller, this popular, up-to-date, step-by-step guide by expert Sarah McHarry will walk you through the essential first steps to building your own website or blog using WordPress.What you'll learn in this book: How to register your own domain and get the right WordPress hostingHow to install WordPress with a few clicks of the mouseHow to create a professional-looking, commerce-ready website with very little effortHow to add and format your contentHow to use graphics and imagesAll about themes, plugins, widgets and other WordPress tools...and lots more... Sarah shows you how to create a world-class website, quickly, easily and inexpensively, even if you have absolutely no current knowledge of how to build a website. WordPress is so easy to use, and "WordPress To Go" will take what is already easy and make it even more simple - simple enough a monkey could do it! You'll know all the "gotchas" before setting up a WordPress site, discover how to make it content rich, and even how to attract the search

engines! You'll gain traffic, exposure, and ultimately more business. Get your copy of "WordPress To Go" now, and youÃ¢â ¬â„¢ll be a thriving WordPress webmaster in no time at all!

## Book Information

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## Customer Reviews

I use Wordpress almost daily.All of my websites are built using Wordpress, I have built the overwhelming majority of my freelance clients websites over the years with Wordpress, and at my day job I am the principal web person responsible for more than 30 company websites (more than 90% I have built with Wordpress) - so I grabbed this book just out of sheer curiosity - and as a guide for bringing a beginner up-to-speed on managing a website built with Wordpress, it is great.I use this book to help get the interns and content writers/managers who work under me at my day job acclimated to Wordpress so that they are able to take the sites I have built and use them without hesitation or mistake. None have complained, and now use the basic functions of Wordpress like old pros.Now, if you are looking for a guide that will help you do things like create custom themes

using your own HTML/PHP/CSS code, or integrate some features and functions that are not available strictly through the "intended" usage of Wordpress and various plugins, then no, this book is not for you (you will need one - or several - far more advanced and expensive guides) - but if you are just getting started with Wordpress and want to bring yourself up to speed on using it quickly and efficiently, then I highly recommend that this be your first resource.

I already had a basic website with my own domain name, but I was not happy with the format, as I found it clunky, limiting, and difficult to update. After doing some research, I decided to go with WordPress as my new format, and I switched over with my web host. I'm an artist, not a techie...although I have had experience with three other blogging formats and I've had an HTML class. I wanted to create a better looking website, as well as an accompanying blog within the site. I wanted to be able to easily change and update my web content. I also didn't want to waste a bunch of time and frustration by doing a lot of online research into free tutorials. I wanted a simple tutorial that would basically take me by the virtual hand and lead me through the steps required to make my dream a reality, without having to know or do a lot of technical computer stuff.With the help of the author and the theme WPFolio, I was able to create a simple, clean, effective site to showcase my work. It's easy to navigate, and so far it's working with various devices, such as the iPhone. After I had downloaded WordPress with the help of my web host, I felt very overwhelmed, and I didn't know where to start. This publication was easy to read, easy to understand, and it helped me get an attractive and functional artist site up and running in less than 24 hours. If you are a complete beginner to WordPress, this will save you a lot of time and frustration.

I am a pretty effective SEO specialist but not an expert to actually build a website from scratch - something that some of my clients would be interested in. So I looked into different programs (Dreamweaver being one of them) and found that Wordpress is the ideal platform. However, there are almost no good courses on WP out there, and just a few decent books, most of them either convoluted, unnecessarily technical, and / or very expensive. But then I was lucky to find "Wordpress to Go" - and was hooked.It's no exaggeration but I can say with total conviction (and no, I'm not getting any rewards for this) that Sarah's book is the best tutorial I have ever read - probably on any subject, and certainly on a technical one, bar none. The main upside of this book is the totally practical approach the author takes (I guess only women can be that practical!): clear, very easy to understand, and virtually holding the reader's hand as she goes through all the important WP modules and menus step by step, and extremely clearly. Sarah is a programmer and as such a

professional but she has a very readable and personal style, almost as she was sitting across the table. Oh, and BTW, all the info is up-to-date, not some rehashed, obsolete stuff.Hosting (Sarah maybe receives a commission from Hostgator but so what? Hostgator is really the best), Setup, Installation, all are explained very well. The entire WP structure, and all its critical functions, are totally easy to read and understand - and to apply, too, because practical examples and useful screenshots are there to help. WP has a lot of widgets and plugins, and the author gives all pros and cons, and gives plenty of good advice. It's fair to say that unless a user is severely untalented, he / she will be able to apply Sarah's book to build decent WP websites within a few days, often even faster.This is a relatively short e-book (only 80 pages or so), and Kindle pages are not big, so something had to give, such as extensive MySQL and php guidance which is lacking, along with a few other, though non-critical pieces. But the author is practical (a woman, remember?), and has managed to superbly balance vital knowledge with bottom line applicability, and pack into this great book almost as much information as books 10 times the length, one tenth of clarity, and 20 times the price.Bottom line: this book is worth a lot; and at under $ 5 this is the steal of the year.

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